

# The Gone Fishin' Project



June 16th, 2008

**For immediate release**

## ***FISHING IN THE CITY!***

**TORONTO - Scadding Court Community Centre**, with the support of **City of Toronto Division of Parks Forestry and Recreation** is pleased to launch the **2008 Gone Fishin' Project** at 11:00 am on **Tuesday June 17, 2008**.

Gone Fishin' transforms a downtown pool into a trout fishing pond where people of all ages, backgrounds and abilities can participate in an activity that usually means having to be able to leave the city. Along with being a lot of fun, this event is a chance to learn about ecology, the environment, nutrition and where food comes from. It is a unique event that addresses issues of health and wellness, food access and security and presents an innovative alternative use for public swimming pools as community resources.

*"Gone Fishin' is about access to fun, food and a recreational activity that is out of reach for many Torontonians. It draws together families and communities and makes the thrill of catching a fish available to people from all walks of life"* says Kevin Lee, Executive Director of Scadding Court Community Centre.

**Gone Fishin'** runs from **Monday June 16<sup>th</sup> to Saturday June 21<sup>st</sup>**. On weekdays before 3pm, it is visited by local school and disability groups, and open to the general public from **3:30 - 7pm**, who are also welcome to attend on **Saturday June 21<sup>st</sup> from 10am to 5pm**. Admission is \$8.00 per person, which entitles the person to two fish. Fishing rods are provided.

*"This is a great opportunity to engage the community in an activity that seldom takes place in the middle of the city. For many, this is a rare chance to go fishing without having to travel far to do it. This really brings the community together in a great and unique way"*, says Larry Sdao of Montana Restaurant, co-sponsor of the Gone Fishin' Project.

The launch will be attended by local elected representatives, dignitaries and members of the community.

"This is an imaginative, and in the best sense of the word, hilarious way to use community assets. Not only does the 'Gone Fishing' project provide access to nutritional food, it also provides fun for families who might have no way of getting to a lake or river fit for fishing. I love this program", says Adam Vaughan, City Councillor for Ward 20, Trinity-Spadina.

For more information please contact Susanne Burkhardt at (416) 392-0335 extension #248

