

# The Gone Fishin' Project



Media Advisory – June 9, 2010



## **CATCH YOUR DINNER for \$3.00 AT TORONTO'S ONE-OF-A-KIND FISH POND!**

**TORONTO - Scadding Court Community Centre** with support from the **City of Toronto Division of Parks Forestry & Recreation** launches its 8<sup>th</sup> annual amazing **Gone Fishin' Project** on **Monday June 14, 2010**.

The great outdoors is brought indoors when a downtown indoor swimming pool is transformed into a fishing pond stocked with 1500 rainbow trout. This week-long event is open to school and disability groups during the day and to the public at other times. People from all walks of life get a chance to fish, learn more about ecology, the environment and where their food comes from. For many, it is also the source of a welcome and nutritious meal.

*"This is an imaginative, and in the best sense of the word, hilarious way to use community assets. Not only does the 'Gone Fishing' project provide access to nutritional food, it also provides fun for families who might have no way of getting to a lake or river fit for fishing. I love this program!"* Councillor Adam Vaughan, City of Toronto

Features include:

- Educational display
- Separate observation pond to see different fish species
- Prizes for catching special fish (donated by Canadian Tire, Leslie Street/Lakeshore location)
- Toronto City Chase event site on Saturday June 19<sup>th</sup>

**WHAT:** The popular Gone Fishin' indoor trout fishing pond.

**WHERE:** Scadding Court Community Centre, 707 Dundas Street West (southeast corner of Dundas & Bathurst Streets)

**WHEN:** Launch on Monday June 14<sup>th</sup> at 10am  
Fish pond runs from Monday June 14<sup>th</sup> to Saturday June 19<sup>th</sup>

On weekdays before 3pm, the fish pond is visited by scheduled groups. It is open to the general public from 3:30 - 7pm and on Saturday June 19<sup>th</sup> from 10am - 5pm. Entry fee of \$3.00 allows one fish – additional fish caught are \$3.50 each. Fishing rods are provided.

Photo-ops and interviews with organizers and participants available prior to and at the launch, throughout the week (if scheduled) and on Saturday June 13<sup>th</sup> (9am – 11am) when staff and volunteers stock the pool with fish.

**For more information please contact Susanne Burkhardt at (416) 392-0335 extension #248 or 647-203-1327**