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# This Week in Fashion: Temporary Coveterie boutique opening, Fred Perry still set to release Amy Winehouse-designed collection, an app for bargain hunters, and a contest for aspiring furniture designers

Posted by Paul Aguirre / AUGUST 10, 2011

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*This week in fashion is a weekly round up of what's being talked about -- or bitched about -- in Toronto's style scene.*

The Coveterie opens a boutique for 24 hours (starting now) Ex-Holt Renfrew-er Natasha Geddes is turning her Yorkville showroom [The Coveterie](#) into a 24-hour boutique for all to shop and salivate — and save on big names. A pro with serious retail buying experience, Geddes' savvy eye for what's on the cusp of trending makes for a well-stocked showroom, with collections and pieces from emerging and established designers like Greta Constantine and milliner Nicole McInnis' covet-worthy hats from her [Oh Dina!](#) label. Normally, nothing on display in the space is for sale, and Geddes usually works exclusively with media and other retail buyers, so get in while you can fit in — don't be left in line. Follow her on [Twitter](#) where she's been giving updates and sneak peeks of what's on offer. Starts at 12 p.m., 12 Irwin Avenue, 647-678-4717

Fred Perry still releasing Amy Winehouse-designed collection [Fred Perry](#), the UK-based master of all things mod, announced they would go ahead with plans to release the much-hyped Amy Winehouse for Fred Perry Collection. Earnings from the partnership and any future sales will go to the new Amy Winehouse Foundation aimed at helping young artists with addiction problems, established by her family shortly after the singer's death. Fred Perry will also make a seasonal donation to the Foundation.

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The Guardian claims Toronto is waging a war on cycling God those stupid painted bikes are retarded.

Call for Nominations: best Greek, outdoor sports fields, jukeboxes, caterers, pool halls, special event venues, print shops, Korean BBQ, places to study, mani/pedi, calzones, Jamaican patties Mani/Pedi: The Ten

The collection will be available in September at Fred Perry's flagship Canadian store at 964 Queen St. W.

Aspiring bargain hunter? There's an app for that...

The [Grindr](#) of discount shopping has arrived! [ShopCatch](#), a new location-based app and mobile website, lets you find out in real-time what deals are available from stores around you - anytime, any mall. Available on the iPhone — or any mobile web browser — you'll find listings of promotions, sales and exclusive offers from retailers and malls near each user. During the month-long launch, ShopCatch will also be giving away treats from special partners Visa, H&M, and Rogers (a.k.a. \$\$\$). Follow [them on Twitter](#) to keep track of it all.

Aspiring furniture designer? There's a contest for that...

Corktown district furniture shop Andrew Richard Designs and Canadian House & Home Magazine are looking for the next amateur someone who wants to become a bona-fide pro. In this case, it's the next interior design superstar to conceive of a contemporary lounge chair. Not only does the winner get a cool \$1,500 cash, but also two of the very chairs they designed and an internship opportunity at ADR. The winning chair will be showcased at The Interior Design Show in January 2012, attracting the eyes of the best in the biz. Entry deadline is August 29. [Click here for complete details](#).

In case you missed it...

After two years of hosting pop-up shops, Toronto website 1 Love T.O. is opening a storefront as part of Scadding Court Community Centre's Live Local Market. Opening this Friday, there's a public launch party dubbed as an "old fashion block party." [Find out more here](#).

Last week she's previewing a documentary, this week she's previewing ad campaigns. Supermodel Coca Rocha is the face of Canadian boutique Jacob for its Fall 2011 campaign. Check out some behind the scenes shots and a preview from the team behind the shoot over at Toronto creative firm [Judy Ink](#).

*Lead photo of pieces from the Amy Winehouse Collection*

Spot Special Evenet Venues: Le Germain Maple Leaf Square



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