

# The Gone Fishin' Project



For Immediate Release – June 11, 2010



## **TORONTO'S ONE-OF-A-KIND FISH POND LAUNCHES MONDAY JUNE 14th!**

- WHAT:** Launch of the popular Gone Fishin' indoor trout fishing pond.
- WHERE:** Scadding Court Community Centre, 707 Dundas Street West (southeast corner of Dundas & Bathurst Streets)
- WHEN:** Monday June 14<sup>th</sup> at 10am  
Fish pond runs from Monday June 14<sup>th</sup> to Saturday June 19<sup>th</sup>

The great outdoors is brought indoors when a downtown indoor swimming pool is transformed into a fishing pond stocked with 1500 rainbow trout. This week-long event is open to school and disability groups from 9am - 3pm and to the public from 3:30 - 7pm and on Saturday June 19<sup>th</sup> from 10am - 5pm. For the general public, the entry fee of \$3.00 allows one fish - additional fish caught are \$3.50 each. Fishing rods are provided.

*"This is an imaginative, and in the best sense of the word, hilarious way to use community assets. Not only does the 'Gone Fishing' project provide access to nutritional food, it also provides fun for families who might have no way of getting to a lake or river fit for fishing. I love this program!"*

Councillor Adam Vaughan, City of Toronto

Features include:

- Educational display
- Separate observation pond to see different fish species
- Prizes for catching special fish (donated by Canadian Tire, Leslie Street/Lakeshore location)
- Toronto City Chase event site on Saturday June 19<sup>th</sup>

Photo-ops/interviews with organizers and participants available at the launch, throughout the week (if scheduled) and on Sat. June 12<sup>th</sup> (9-11am) when staff and volunteers stock the pool with fish.

For more information please contact Kevin Lee at 416-670-0335 or Susanne Burkhardt at 647-203-1327.