



For Immediate Release

September 23, 2010

**Drab strip of Dundas West comes to life with this weekend's
launch of Toronto's new Live Local Marketplace!**

Scadding Court Community Centre launches its Live Local Marketplace this weekend. This new open-air market is grounded in a chain of attractive, brightly coloured re-purposed shipping containers lining a drab exterior concrete wall along the south side of Dundas Street West, just east of Bathurst Street. A variety of vendors selling food and goods will be operating their businesses in stalls outfitted with skylights, awnings and more – examples are Monfortes artisanal cheese, DJ's Caribbean Creole Cuisine and Island Fresh foods.

The Live Local Marketplace is designed to revitalize a dull stretch of Dundas Street West, support local economic development and provide a venue for people to come together, buy local, participate in activities and be entertained by film screenings and live arts performances. Future expansion plans include developing an area of the market place to make community services like basic health screening tests and youth services more available and convenient.

The Market will run year round, Mondays to Saturdays from 11am to 7pm. On Friday and Saturday nights in the summertime (July-September) vendors will be open to midnight - creating Toronto's first Night Market with performances and open air film screenings.

WHAT: Toronto's Live Local Marketplace Grand Opening with vendors, film screenings and live performances

WHERE: Scadding Court Community Centre, 707 Dundas Street West

WHEN: Friday September 24 & Saturday September 25 from 6 – 11pm

For more information, contact:

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